

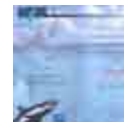


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Shark-meat off the menu

07/10/05



In response to calls from divers, conservationists and sponsors the Shark Amarein restaurant at the Sharminn Amerein Resort in Ras Umm Sid, Sharm El Sheikh has removed the sale of shark meat from its menu.

After being contacted by HEPCA (Hurghada Environmental Protection and Conservation Association) about the Shark Amarein's sale of shark meat, sponsors Nestl , Coca Cola and Heineken all stated that they would not be supporting the restaurant.

The management of Shark Amerein have issued a press release stating that an enormous misunderstanding had occurred as a result of their flyers and said '...it had never been the intention of the management to get shark meat or shark food from Egypt, and specifically not from the Red Sea.'

Visitors to Sharm El Sheikh have been requested to disregard any advertisements or flyers relating to this matter.

The full press release can be found at <http://www.hepca.com/restaurant.htm>.

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